


# Jonathan Nettesheim

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## Objective



E-commerce specialist and marketing developer with over seven years of professional experience in web and marketing design and development committed to pursuing a long-term career where I am able to utilize my wide skill set to exceed company goals.

## Employment History



Barcodes, Inc. Apr 2009 - present

### Web and Marketing Developer

More than seven years of professional software engineering experience, with strong analytical skills and a broad range of computer expertise to develop, implement, and manage complex projects within time and budgetary constraints. Local expert on common E-commerce design conventions and practices, including general sector and direct competitor knowledge. Monitor and maintain design consistency for multiple brands across various media including websites, presentations, videos, and email and print marketing. Design and develop marketing materials in both print and virtual formats presented to potential, new, and established customers. Code and distribute promotional, triggered, and transactional email campaigns to appropriate customer segments resulting in thousands of new leads and hundreds of thousands of dollars worth of revenue for the company. Assist sales team by creating presentations, editing quotes and invoices, and other individual requests. Create content for internal projects such as quarterly newsletters, branded gear, company business cards, office interior design work, and employee recognition awards.

Best Buy Aug 2008 - Apr 2010

### Apple Sales Professional

Provide business and consumer customers with key technology solutions and create long-term customers with experience built on trust. Collaborate with fellow employees in order to bridge the worlds of retail, corporate, and business development and create future business success for Apple and Best Buy stores.

Journal Broadcast Group Aug 2007 - Jul 2008

### News and Sports Video Editor

Responsible for editing raw footage into narrative packages and for on-air voice overs while meeting critical deadlines for live broadcasts. Utilize a variety of programs and technologies while working directly with producers, photographers, and reporters for Milwaukee's NBC affiliate.

## Education History



University Of Wisconsin - Madison May 2007

### Communication Arts (Radio, TV, Film), Bachelor's Degree

## Skills and Abilities



HTML • PHP • CSS • JavaScript • Magento • Adobe Creative Cloud • Dreamweaver  
Illustrator • InDesign • Photoshop • Acrobat Pro • Marketo • Pardot • Bronto  
MailChimp • VerticalResponse • Final Cut Pro X • Microsoft Office

## References



Brian Clark - Developer, Barcodes, Inc. (309) 269-9735  
Nick Altmann - E-Commerce Manager, Barcodes, Inc. (312) 451-3181  
Sean Retallick - Sales Manager, Barcodes, Inc. (608) 334-7014